



# Brown Elementary Remix Event kicks off on Tuesday, September 22<sup>nd</sup>!

Hello Families,

We're so excited to announce that our school is participating in the Apex Leadership Co program and fundraiser! With in person learning and distance learning in effect, and our continued efforts to minimize the spread of COVID-19 (Coronavirus) we're making our fundraiser program a **hybrid of live & virtual!!** This very special twist will allow all students the ability to still participate in this fun and exciting program while ensuring we are taking all safety measures.

## The donations raised will help to fund:

- **PTO Student & Family Programs**
- **An Updated School Marquee (possibly)**
- **Student Enrichment: DreamBox!**
- **Technology Upgrades**
- **P.E. & Computer Aides!**

Then, when our fundraiser kicks off on Tuesday, September 22<sup>nd</sup>, your student(s) will watch the Student Pep Rally video to learn all about the Apex leadership and character program, how they can help our school through the fundraiser, and earn some cool prizes!

## What is the Apex Leadership Co program:

Apex is a 2-week interactive school leadership program that promotes leadership habits, good character and fitness, combined with a fitness focused fundraiser that also helps schools raise funds. Apex's leadership program takes students on an exciting journey as they learn what it takes to be a great leader! This year's lessons are:

- **Mindful**
- **Integrity**
- **Grit**
- **Hero**
- **Think Ahead**
- **Your Turn**



# MIGHTY

Thank you again for your continued support – we're so excited to begin this wonderful program!

Angie Bryan  
Principal  
Brown Elementary

## NEXT STEPS TO HELPING OUR AMAZING SCHOOL

### 1. REGISTER

All students will receive a pledge kit and an access code, then login at [www.MyApexEvent.com](http://www.MyApexEvent.com) to register.

### 2. DONATE

Make a flat donation or pledge a \$ amount per fitness move. Results will be capped at 36.

ALL donations should be made online at [www.MyApexEvent.com](http://www.MyApexEvent.com).

### 3. SHARE

Share a link to your child's donation page with at least 10 family members and friends via email, text and social media.

Sponsors can donate from anywhere in the world!

### 4. DAILY LEADERSHIP LESSONS

Students will be watching live ZOOM leadership lessons with their local Apex Leader!

### 5. EVENT DAY

**Thursday, October 1<sup>st</sup>** - Get ready to move and groove! We will be hosting an outdoor remix event where students will follow along with their Apex Leader and try to complete 36 different fitness moves!

**\*\*IMPORTANT\*\* Due to the challenges of collecting counts, a default of 36 fitness moves will be entered for each student. If your students actual was less than that, please notify us by Friday, October 2<sup>nd</sup> and it will be edited.**