



EDUCATION ALLIANCE OF WASHOE COUNTY BOARD OF DIRECTORS MEETING AGENDA

Monday, January 27, 2020 at 4:00 p.m.
North Star School Training Room
5450 Riggins Court, Suite 5
Reno, NV 89512



AGENDA

1. OPENING ITEMS

- 1.01 Call to Order – 4:00 p.m., North Star School Training Room, 5450 Riggins Court, Suite 5, Reno, NV
- 1.02 Roll Call
- 1.03 Public Comment - Comments from the public are invited at this time on topics not specifically addressed elsewhere in the agenda wherein public comment is permitted. A "Citizen's Request to Speak" card should be filled out and submitted to the Recording Secretary before speaking during the Public Comment section. All persons are limited to 3 minutes per item. In accordance with Open Meeting Law and on the advice of legal counsel, the public body is discouraged from discussing and precluded from deliberating and/or acting on items raised by Public Comment which are not already on the agenda. The public body may impose reasonable content-neutral restrictions on public comment such as willfully disruptive comments that are irrelevant, repetitious, slanderous, offensive, inflammatory, irrational, or amounting to personal attacks or interfering with the rights of other speakers. Correspondence or written materials submitted for public comment by the general public shall be attached to the minutes of the meeting.
- 1.04 Action to Adopt the Agenda – Items on this agenda may be taken out of order; the public body may combine two or more agenda items for consideration; and the public body may remove an item from the agenda or delay discussion relating to an item on the agenda at any time. (For Possible Action)

2. CONSENT AGENDA ITEMS - All matters listed under the consent agenda are considered routine and may be acted upon by the Public Body with one action and without an extensive hearing. Any member of the Board of Directors or any citizen may request that an item be taken from the consent agenda, discussed, to include public comment, and acted upon separately during this meeting. The President retains discretion in deciding whether or not an item will be removed from the consent agenda.

- 2.01 Approval of Consent Agenda Item 2.02 (For Possible Action)
- 2.02 Approval of the Minutes from the Meeting of the Education Alliance Board of Directors from November 18, 2019 (For Possible Action)

3. ITEMS FOR DISCUSSION, PRESENTATION AND/OR ACTION (Public comment: any individual may address the public body concerning any item listed below. A completed "Citizen's Right to Speak" card must be submitted to the public body at the meeting. During the discussion of each item on the agenda, the Chair will invite the individual to come forward to speak. Individuals are limited to three minutes per item.)

- 3.01 Update and Discussion on the Structure, Programs, and Working Groups of the Education Alliance, as they pertain to the 2019-20 year – Presented by Kendall Inskip (For Information and Discussion Only)

- 3.02 Report on the 2019 Run For Education held on October 20, 2019, including financial status and proceeds, and sponsor thank you video – Presented by Kendall Inskip (For Information and Discussion Only)
- 3.03 Discussion and Approval of the 2020 Run for Education Budget (For Discussion and Possible Action)
- 3.04 Update and Discussion on Principal for a ½ Day Event, Friday, February 7th, 2020, which may include information related to participation by schools and the community – Kendall Inskip (For Information and Discussion Only)
- 3.05 Update and Discussion on Partner in Education PIE Champion Award Program and Nomination Schedule (For Information and Discussion Only)
- 3.06 Update and Discussion on the Activities of the P-16 Advocacy Council – Presented by Chris Morgan and Eric Scheetz, Co-Chairs (For Information and Discussion Only)

4. CLOSING ITEMS

- 4.01 Announcement of Next Regular Meeting – The next Board of Directors meeting is scheduled for Monday, March 23, 2020, 4:00pm, Location TBD
- 4.02 Public Comment - Comments from the public are invited at this time on topics not specifically addressed elsewhere in the agenda. A “Citizen’s Request to Speak” card should be filled out and submitted to the Recording Secretary before speaking during the Public Comment section. All persons are limited to 3 minutes per item. In accordance with Open Meeting Law and on the advice of legal counsel, the public body is discouraged from discussing and precluded from deliberating and/or acting on items raised by Public Comment which are not already on the agenda. The public body may impose reasonable content-neutral restrictions on public comment such as willfully disruptive comments that are irrelevant, repetitious, slanderous, offensive, inflammatory, irrational, or amounting to personal attacks or interfering with the rights of other speakers. Correspondence or written materials submitted for public comment by the general public shall be attached to the minutes of the meeting.
- 4.03 Adjourn Meeting

Forum Restrictions and Orderly Conduct of Business: The Education Alliance conducts the business of the Washoe County School District during its meetings. The presiding officer may order the removal of any person whose statement or other conduct disrupts the orderly, efficient or safe conduct of the meeting. Warnings against disruptive comments or behavior may or may not be given prior to removal. The viewpoint of a speaker will not be restricted, but reasonable restrictions may be imposed upon the time, place and manner of speech. Irrelevant and unduly repetitious statements and personal attacks which antagonize or incite others are examples of speech that may be reasonably limited.

Members of the public wishing to request supporting materials for this meeting or who are disabled and require special accommodations at the meeting should contact Kendall Inskip, Executive Director, in writing at Education Alliance of Washoe County, P.O. Box 30425, Reno, Nevada 89520-3425 or by telephone at 775-353-6950.

This agenda and supporting materials, as indicated, have been posted at the following locations:

www.washoeschools.net (with supporting materials)

www.boarddocs.com/nv/washoe/board.nsf/public (with supporting materials)

State of Nevada website (notice.nv.gov)

WCSD Central Administrative Building

Washoe County Administration Building

Washoe County Courthouse

Reno City Hall

Sparks City Hall

Sparks Library

Pyramid Lake Paiute Tribe Administration Building

Reno Sparks Indian Colony Administrative Office

North Star School



EDUCATION ALLIANCE OF WASHOE COUNTY BOARD OF DIRECTORS MEETING MINUTES



November 11, 2019

1. OPENING ITEMS

1.01 Call to Order

The meeting of Education Alliance Board of Directors was called to order at 4:10 p.m., in the Reno + Sparks Chamber of Commerce meeting room, 449 S. Virginia St.

1.02 Roll Call

President Dave Bianchi and board members Debbie Biersdorff, Brent Boynton, Melissa Burnham, Melissa Deadmond, Lauren Garfinkel, Bill Fong, Kendall Inskip, Landon Miller, Chris Morgan, Charles Pasillas, Nanette Quitt, Ben Rogers, Michelle Sanchez-Bickley, Eric Scheetz, and Jill Tolles were present at roll call.

Members Natha Anderson, Joe Cline, Mariluz Garcia, John Slaughter, and Ann Silver were absent.

Staff included Sarah Schuster.

1.03 Public Comment

Jeff Church discussed WC-1 information. He noted that there was no audit for capital projects though there were promises made. He also noted he was involved with homeless issues.

Treasurer Melissa Deadmond asked for a board volunteer to review the financial statements for the Finance Review Team which meets quarterly.

1.04 Action to Adopt the Agenda

On motion by Nanette Quitt, second by Jill Tolles, Education Alliance Board of Directors approved the agenda as presented. Yea/Unanimous - Dave Bianchi, Debbie Biersdorff, Brent Boynton, Melissa Burnham, Melissa Deadmond, Lauren Garfinkel, Bill Fong, Kendall Inskip, Landon Miller, Chris Morgan, Charles Pasillas, Nanette Quitt, Ben Rogers, Michelle Sanchez-Bickley, Eric Scheetz, and Jill Tolles. Motion carries.

2. CONSENT AGENDA ITEMS

2.01 Approval of Consent Agenda Items 2.02 through 2.04

2.02 Approval of the Minutes from the Meeting of the Education Alliance Board of Directors from Sept. 23, 2019

2.03 Approval of the 2018-2019 Education Alliance Financials for July 1, 2018 through June 3, 2019.

2.04 Approval of the 2019-20 Education Alliance Budget.

On motion by Michelle Sanchez-Bickley, second by Brent Boynton, Education Alliance Board of Directors approved consent agenda items 2.01 through

2.04 Yea/ Unanimous- Dave Bianchi, Debbie Biersdorff, Brent Boynton, Melissa Burnham, Melissa Deadmond, Lauren Garfinkel, Bill Fong, Kendall Inskip, Landon Miller, Chris Morgan, Charles Pasillas, Nanette Quitt, Ben Rogers, Michelle Sanchez-Bickley, Eric Scheetz, and Jill Tolles. Motion carries.

3. ITEMS FOR DISCUSSION, PRESENTATION AND/OR ACTION

3.01 Presentation of the Reno + Sparks Chamber of Commerce current programs and activities – Ann Silver, CEO.

Item was postponed as Ann Silver was unable to attend.

3.02 Report of the 2019 Run for Education Event held on Oct 20, 2019, including financial status, proceeds, attendance, and sponsors

Kendall provided a handout showing statistics including: 8,000 attendees; 3,100 runners; 94 schools plus others outside Washoe County, such as Fernley. She noted Corbett Elementary brought the most students as well as the highest percentage. Nanette Quitt noted NV Energy runners liked the new 4K and Kendall stated the WCSD Interim Superintendent enjoyed the new course, highlighting that Sparks Police Department swept the course for safety. She noted 50+ sponsors, eight being new. Kendall thanked Landon Miller for doing the Facebook Lives at Corbett and SCHEELS. At the Run Team's After Action Review, many compliments and positive outcomes were noted and next year's date was floated: Sunday, Oct. 18, 2020. Chris Morgan asked what areas could be improved and Kendall stated one area is trash pick-up and she'll be seeking donation of a dumpster. Landon noted better signage for land marks/race start locations would help. Melissa Burnham suggested bigger sponsors could have a flag at such landmarks. Nanette proposed younger kids run at a later, warmer time in the morning however access may be more difficult since many areas are closed off. Kendall noted the Registration Form will be revamped with the signature line more pronounced for media release/liability. Jill Tolles noted the credit card readers worked well this year

and suggested two shifts of Registration volunteers - one early to set up and one later to tear down. Overall the 2019 Run for Education was a huge success.

3.03 Discussion and Possible Action on the Distribution of Funds to Schools of WCSD from the Oct 20, 2019 Run for Education through the Education Alliance Kids in Motion Program

Kendall reviewed 2019 Expenses and Revenues thanking major sponsors such as WEA, Panasonic, Renown Health, and others. More than \$82,600 was secured in in-kind donations, such as stage, sound, nutritious snacks for runners and volunteers. Expenses were budgeted at \$39,000 and actual was \$23,479. Desert Sky Adventures, race management company, donated \$1,500 off their fees. Kendall noted EA has raised more than \$1,980,800 cumulatively in donated cash to the school district. Jill Tolles asked her to send the Run4Ed Comparative Distribution Summary which documents donations to the district over the past six years. With this year's proceeds, Kids in Motion grants of \$2,000 each is available for 50 eligible elementary schools and \$500 to the sole eligible middle school. Prizes will also be awarded for highest attendance and highest percentage to Corbett Elementary School at \$2,000 each which comes from the Run budget, not proceeds. Kendall offered Board members a Run sweatshirt as a token of thanks for their part in its success.

On motion by Brent Boynton, second by Melissa Deadmond, Education Alliance Board of Directors approved Kids in Motion grants of \$2,000 to 50 eligible elementary schools and \$500 to one middle school. The vote was as follows: Yea/Unanimous - Dave Bianchi, Debbie Biersdorff, Brent Boynton, Melissa Burnham, Melissa Deadmond, Lauren Garfinkel, Bill Fong, Kendall Inskip, Landon Miller, Chris Morgan, Charles Pasillas, Nanette Quitt, Ben Rogers, Michelle Sanchez-Bickley, Eric Scheetz, and Jill Tolles. Motion carries.

3.04 Update and Discussion on Principal for a ½ Day, Friday, Feb. 7, 2020

Kendall thanked Michelle Sanchez-Bickley for the Renown Mack Auditorium for the Day in Review and lunch on Friday. She also expressed thanks to Ann Silver for hosting the Meet Your Match kick-off at the Chamber on Thursday, Feb. 6 at 5:30pm, which will include PiE Champion Awards. Landon and others recommended the temperature be reduced at Meet Your Match because the large turnout made it quite warm and many guests commented on how hot it was.

3.05 Update and Discussion on Partner In Education PiE Champion Award Program and Nomination Schedule

Nominations are open to both educators and community members for Partner in Education PiE Champion Award.

3.06 Presentation and Discussion of the Education Alliance Structure, Programs, and Working Groups, as they pertain to the 2019-20 new year – Kendall Inskip

Kendall noted the need to fill the Director position vacated by Ben Rogers to bring the total to an even number and asked for suggestions of community leader names.

3.07 Presentation and Discussion on Board of Directors Goals including "100% Board Giving"

Dave thanked Board Directors for their support as EA was recognized as a 100% giving board at the AFP Cornerstone Awards. Kendall congratulated Dave Bianchi who was recognized at the event for his leadership as a Spirit of Giving volunteer. Dave then explained that our Board was well represented and our previous President Jim Pfrommer was awarded as outstanding philanthropist (posthumously).

3.08 Update and Discussion on the Activities of the P-16 Advocacy Council

Eric Scheetz thanked Debbie Biersdorff for her leadership in bringing WCSD leaders to speak to P-16. Eric noted P-16's very informative meeting schedule and excellent progress in educating members on current WCSD policy and implementation of programs/initiatives. For example, the previous meeting with Josh Hartzog explained CTE and the upcoming meeting will focus on technology issues for WCSD including technology security. Eric said he would send out the CTE PowerPoint to the Board and add Jill to the meeting distribution list.

4. CLOSING ITEMS

4.01 Announcement of Next Regular Meeting

The next Board of Directors meeting is scheduled for Monday, Jan 27th, 4:00 PM at a location to be determined.

4.02 Public Comment

There was no public comment given.

4.03 Adjourn Meeting

There being no further business, President Dave Bianchi adjourned the meeting at 4:59 PM.

David Bianchi, President

Date

DRAFT

Run for Education - Budget to Actual

Run4Ed Expense Description	DRAFT Business/Organization/Detail	2020 Proposed Budget	2019 Actual		2019 In-Kind
Barricades and Cones - 4K and Fun Run	Q & D Construction - delivery, use, pickup	\$0	\$0		\$11,000
Buses	WCSD donates up to 2 per school	\$0	\$0		\$4,562
Emcee	See Marketing - KTVN Channel 2	\$0	\$0		\$0
Event Space	SCHEELS	\$0	\$0		\$500
Food/Drink - Runners	WCSD Nutrition Services - labor/storage/delivery/prep	\$0	\$0		\$1,500
Food/Drink - Runners	Sam's Club - water/snack bars/fruit	\$0	\$0		\$500
Food/Drink - Runners	Nature's Bakery - 3,000 bars	\$0	\$0		\$1,900
Food/Drink - Runners	Model Dairy - chocolate milk	\$0	\$0		\$1,500
Food/Drink - Runners	Bonanza Produce - Fruit	\$0	\$0		\$1,500
Food/Drink - Runners	Aid Station	\$100	\$0	D	
Food/Drink - Runners	Aramark - 4,000 waters and 3,000 apple cinnamon bear crackers (\$400) plus labor/delivery/on-site	\$0	\$0		\$1,500
Food/Drink - Volunteers	SCHEELS - Sunny D, H2O, snack bars	\$0	\$0		\$1,500
Food/Drink - Volunteers	VIVA-WCSD Nutrition Services: coffee, hot chocolate=\$500; Raleys: bagels, pastries (16dz/192 x \$1.00) Bananas (4 cases)=\$500	\$0	\$0		\$1,000
Food/Drink - Volunteers/Runners	McDonald's Be our Guest Coupons 250x\$3	\$0	\$0		\$750
Furniture - Reg Counters/Tables/Chairs	Freeman	\$2,800	\$2,100	R	\$15,081
Furniture - VIVA Tent	Camelot (10% non-profit discount)	\$850	\$829	R	\$47
Generators	WCSD	\$0	\$0		\$0
Lights for VIVA	City of Reno Alex Woodley	\$0	\$0		\$100
Marketing - Photos	Inskip Photography	\$0	\$0		\$1,500
Marketing - Print	Reno Gazette Journal full page ad for tys	\$0	\$0		\$3,450
Marketing - TV	KTVN Channel 2, Ann Burns (\$10,000 in spots/feature) and Emcee (\$1,500)	\$0	\$0		\$11,000
Marketing - Video	WCSD Commcns Dept/SSHS C3 Media Academy/Reno High School	\$0	\$0		\$500
Mascots	Stylos Party Characters/KNPB/UNR/TMCC/Bighorns/Aramark/Reno Aces-1868	\$0	\$0		\$1,500
Permit for event	City of Sparks	\$400	\$380	D	\$2,000
Personnel - Administrative Support	Infinite Campus and Business Plus proficient; deposits; registrations; other clerical support as needed.	\$5,000	\$0	PP	\$0
Personnel - Medical/Safety	Sparks Police Dept/Sparks Fire/City of Sparks(Day of plus Meetings 10 hours)	\$150	\$0	PP	\$6,000
Personnel - Race Mgmt	Desert Sky Adventures	\$6,000	\$4,500	PP	\$1,500
Personnel - Timer	Based on number of runners	\$3,000	\$1,812	PP	\$0
Porta Potties	United Site Services-20 w/2 sinks (discounted)	\$1,100	\$1,000	R	\$0
Postage	Donors/sponsors/banner return/thank you letters	\$100	\$95	S	\$0
Printing	WCSD Print Shop Post cards, school posters (2x), flyers plus sponsor forms	\$300	\$207	M	\$0
Prizes - Engraving	Greenbrae - trophy engraving	\$100	\$30	P	\$0
Prizes - ES	Highest Number of Runners - ES	\$2,000	\$2,000	P	\$0

Run for Education - Budget to Actual

Run4Ed Expense Description	DRAFT Business/Organization/Detail	2020 Proposed Budget	2019 Actual		2019 In-Kind
Prizes - ES	Highest Percentage of Runners - ES	\$2,000	\$2,000	P	\$0
Prizes - HS	HS Highest Number of Runners (minimum 20 runners required to receive \$500 prize)	\$500	\$0	P	\$0
Prizes - MS	MS Highest Number of Runners (minimum 20 runners required to receive \$500 prize)	\$500	\$500	P	\$0
Prizes - Runners 4K	Champion Plaques: 2019 Donated by Greenbrae \$25 each x 2	\$100	\$0	P	\$50
Prizes - Runners 4K	Awards Age Groups: 2019: only need 48 and have inventory to cover (Water Bottles donated by Swag Blue Moon @ \$3/ea)	\$600	\$0	P	\$0
Prizes - Stickers for Youth Medals	2019-Donated by Greenbrae Trophy; 2017-Office Depot (\$67.96+22.94+34.41+45.88); 2016-Greenbrae Stickers .44 x 1000	\$50	\$0	X	\$200
Prizes - Youth Finisher Medals	2019: Cost is \$3,665 DONATED BY PANASONIC; 2018: \$1.37/ea x 2,800	\$4,480	\$0	X	\$3,665
Race Bibs	2018: Bibs \$645+56.57 ship; Pins: \$58 8 boxes; '17: Pins Cleaners Supply (\$73); Bibs Rainbow Racing (4,000-\$902).	\$900	\$659	X	\$0
Registration - Online	The Driven (runner pays fees)	\$0	\$0		\$0
School Run Coordinator Gifts	2019: SWAG BLUE Moon lanyards	\$0	\$0	S	\$100
Sound - DJ	Amplified Entertainment - Ken Allen: party characters.	\$0	\$0		\$2,500
Sound - Stage/Sound System/Barricades-20	JamPro Music Factory since 2016	\$1,500	\$1,400	R	\$5,750
Supplies	Run Team Volunteers nutritional snacks/waters @ assembly-pickup/AAR/newspapers	\$200	\$230	S	\$0
Supplies	2019: hot spot from WCSD IT/21st Century	\$0	\$0	S	\$0
Tow Truck - Milne	Remove parked cars - Milne Towing	\$100	\$0	D	\$0
Trash	2020 - Waste Management is donating dumpster(s)	\$0	\$0	S	\$0
T-shirts - Runners/Volunteers/JROTC	2019: Action: JROTC (170.80); White (\$5,270.17) and Volunteers (176.56)	\$7,000	\$5,618	X	\$1,500
TOTAL Expenses		\$39,830	\$23,359		\$84,155

Key: Expense Categories:	2019
D=Race Day	\$380
X=Racers	\$6,276
S=Supplies	\$326
P=Prizes	\$4,530
R=Rentals	\$5,328
M=Marketing/Printing	\$207
PP=Personnel	\$6,312
	\$23,359