

**Washoe County School District
Council on Family Resource Centers
Meeting Minutes**

September 15, 2021

1. OPENING ITEMS

1.01 CALL TO ORDER

The meeting of the Council on Family Resource Centers was called to order at 6:00 P.M. at the WCSD Administration Building, 425 E. 9th St., Board Room, Reno, NV 89512.

1.02 ROLL CALL

Rechelle Murillo, staff liaison, conducted roll call. Chairperson Scott Benton and Members, Sherilyn Elcano, Brenda Costello, Rebecca Paris, Susan Severt and Vanessa Vancour were present at roll call.

2. DISCUSSION, PRESENTATION AND ACTION ITEMS

2.01 INTRODUCTION OF NEW MEMBERS OF THE COUNCIL ON FAMILY RESOURCE CENTERS AND FAMILY RESOURCE CENTER STAFF (FOR INFORMATION ONLY.)

Staff liaison Rechelle Murillo introduced new council member Rebecca Paris. Council member Paris introduced herself providing information about her background and her excitement about being on the board. Staff liaison Murillo shared the addition of a new Family Resource Center Specialist, Jessenia "Jessie" Segura. Staff liaison Rechelle also updated the council on the addition of two new family advocates.

2.02 APPROVAL OF THE MINUTES OF THE APRIL 21, 2021 MEETING OF THE COUNCIL ON FAMILY RESOURCE CENTERS (FOR POSSIBLE ACTION)

On motion by Susan Severt, second by Sherilyn Elcano, the Council on Family Resource Centers approved the agenda as presented (Yea: Scott Benton, Susan Severt, Sherilyn Elcano, Rebecca Paris, Vanessa Vancour and Brenda Costello). Final Resolution: Motion Carries 6-0

2.03 REVIEW OF MEETING DATES FOR THE COUNCIL ON FAMILY RESOURCE CENTERS FOR THE 21-22 SCHOOL YEAR; JANUARY 19, MARCH 9, AND JUNE 15, 2022 (FOR INFORMATION ONLY)

Staff liaison Murillo shared the current dates set for the meeting of Council on Family Resource Centers. Mrs. Murillo expressed the dates could be flexible if council members needed to reschedule. Council members discussed dates falling during the school year

and not during scheduled school vacations. Council members asked if the possible March and June dates could be rescheduled due to conflicting schedules. Mrs. Murillo will check to see if the March and June dates can be rescheduled. These items will be on a future agenda.

2.04 PRESENTATION AND DISCUSSION OF FAMILY RESOURCE CENTERS FUNDING STATUS AND GRANT APPLICATIONS, INCLUDING POTENTIAL FUNDRAISING OPPORTUNITIES (FOR INFORMATION AND DISCUSSION ONLY)

Staff Liaison Murillo shared the district got additional funding through the ESSER grant and the American Rescue Plan grant. Mrs. Murillo also shared FRC's received funds through the Title IV-B grant. Staff member Costello shared the FRC's would also be getting funding through a CDC Health Disparities funding grant to help with staff salaries, rental assistance, and utility assistance. Chair Benton discussed ways the FRC's could collaborate and engage in fundraising opportunities. Chair Benton would like the board to collaborate to host a once-a-year event which would raise funds for Family Resource Centers. Board Member Elcano suggested that council members research different opportunities to come back next meeting to share with the board. Council members discussed a possible virtual event or partnering with community business or agencies. Council members discussed creating an additional board meeting or a possible sub-committee to explore the different fundraising opportunities and how to support Family Resource Centers.

2.05 PRESENTATION AND DISCUSSION OF FAMILY RESOURCE CENTER YEAR-TO-DATE DATA AND OUTREACH EVENTS, INCLUDING FUTURE COMMUNITY OUTREACH EVENTS AND VOLUNTEER OPPORTUNITIES (FOR INFORMATION AND DISCUSSION ONLY)

Staff member Evanson shared the data for numbers served for the last year (FY 20-21) and the current year. Mr. Evanson highlighted serving over 1,600+ families total last year, many of those families receiving utility, food, rental, and general wellness assistance. Council members discussed the current data shared and asked for additional data for next meeting. Staff member Segura shared the collaboration and outreach events staff attended. Mrs. Segura shared the upcoming events that council members can attend. Mrs. Segura shared her favorite events being the back-to-school nights to do outreach. Mr. Segura also shared the outreach she is doing at the North Valleys FRC and across all FRC's to engage the community.

2.06 DISCUSSION OF CURRENT AND FUTURE FAMILY RESOURCE CENTERS PUBLICITY TO INFORM THE COMMUNITY OF SERVICES PROVIDED, INCLUDING THE USE OF CALL RAIL BUSINESS COMMUNICATION PLATFORM AND UPDATES TO FAMILY RESOURCE CENTERS FLYERS (FOR INFORMATION AND DISCUSSION ONLY)

Staff member Evanson discussed and shared how FRC's are utilizing the CallRail platform to track phone calls. Mr. Evanson shared how the calls can be tracked, a main phone number, and having the ability to text which was not an option previously. Mr. Evanson stated FRC's can track the number of phone calls on any given day, week, or month across call centers.

3. CLOSING ITEMS

3.01 Public Comment

No public comment.

3.02 Next Meeting Announcement – Wednesday, January 19, 2022.

The next meeting of the Council on Family Resource Centers is scheduled for Wednesday, January 19th, 2022, at 6 PM in the WCSD Administration Building Board Room, 425 East 9th St. Reno, NV 89512.

3.03 Adjourn Meeting

There being no further business, the meeting was adjourned.