

“Phone Away & Learn Today” PSA and Digital Poster Contest

The purpose of the contest is for students to use their voice and create an original video or digital poster to deliver information about the positive learning impacts when cell phones are put away and not a distraction during instructional time.

PSA and Digital Poster Contest for “Phone Away & Learn Today” Details and Rules:

- Open to all WCSD elementary, middle, and high school students
- Submissions open Thursday, October 3, 2024
- Submissions may be original drawing, digital artwork, photography, or 30-second video.
 - Digital entries must be in high resolution .jpeg or .pdf formats.
 - 30-second PSA must be in .MOV or .MP4 file formats.
- Any artwork that depicts copyrighted images will be rejected. For example, no artwork depicting characters from television shows, movies, video games, or books will be accepted.
- Submissions must include: *Phone Away & Learn Today*
- PSA/Posters shall not include any offensive or illegal content.
- Only one entry per student. A group of students may submit but can only submit one entry.
- Submissions must be labeled with the student’s name, age/grade, school and phone number or e-mail address.
- Submissions must be emailed to WCSDCommunications@washoeschools.net or dropped off/mailed to:
 - For drop-off: WCSD Administration – Office of Communications and Community Engagement) at 425 E. 9th St. Reno, NV 89521
 - For mail: Washoe County School District – attention Office of Communications and Community Engagement, PO Box 30425 Reno, NV 89520-3425
- Submissions close Friday, November 8, 2024, at 5 pm
- Winners will be announced on December 2, 2024.
- PSA and Posters will launch after Winter Break. Winning entries will be featured at schools and on the district’s website and social media.
- Winners will be honored at the Board of Trustee Meeting on January 14, 2025.