

WCSD Branding Color Palette



Color Palette

Primary Colors

WCSD Blue

PMS: 2955
 CMYK: 100/45/0/37
 RGB: 0/82/136
 Indexed: #005288

WCSD Gold

PMS: 117
 CMYK: 0/18/100/15
 RGB: 222/180/8
 Indexed: #deb408

WCSD Red

PMS: 185
 CMYK: 0/91/76/0
 RGB: 239/62/66
 Indexed: #ef3e42

WCSD Brown

PMS: 497
 CMYK: 0/70/100/78
 RGB: 89/31/0
 Indexed: #591f00

WCSD Green

PMS: 371
 CMYK: 43/0/100/56
 RGB: 79/111/25
 Indexed: #4f6f19

WCSD Purple

PMS: 2685
 CMYK: 96/100/0/10
 RGB: 51/42/134
 Indexed: #332a86

Secondary Colors (Bright)

WCSD Bright Teal

PMS: 3165
 CMYK: 100/0/28/65
 RGB: 0/83/94
 Indexed: #00535e

WCSD Bright Blue

PMS: 3135
 CMYK: 100/0/16/9
 RGB: 0/159/194
 Indexed: #009fc2

WCSD Bright YellowOrange

PMS: 130
 CMYK: 0/30/100/0
 RGB: 253/185/19
 Indexed: #fdb913

WCSD Bright Orange

PMS: 158
 CMYK: 0/61/97/0
 RGB: 245/128/37
 Indexed: #ffe363

WCSD Bright Yellow

PMS: 114
 CMYK: 0/8/73/0
 RGB: 255/227/98
 Indexed: #4f6f19

WCSD Bright Green

PMS: 390
 CMYK: 22/0/100/8
 RGB: 193/205/35
 Indexed: #c1cd23

WCSD Branding Color Palette (continued)



Secondary Colors (Subdued)

Light Brown

PMS: 464

CMYK: 10/49/100/35

RGB: 158/102/20

Indexed: #9e6614

Light Blue

PMS: 644

CMYK: 42/15/0/6

RGB: 134/178/216

Indexed: #86b2d8

Cream

PMS: 4545

CMYK: 0/3/19/6

RGB: 241/229/199

Indexed: #f1e5c7

WCSD Gray

PMS: 424

CMYK: 0/0/0/61

RGB: 126/128/131

Indexed: #7e8083