



Pearson

Pearson Clinical Assessment
Aimsweb 1.0
19500 Bulverde Rd, Suite 201
San Antonio, TX 78259

July 19, 2019

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SAMPLE A SAMPLE - L02_PEARSON_FORMER AW1
COMPANY XYZ
APT 123
123 ANY ST
ANYTOWN, US 12345-6789



Dear Sample A Sample:

We are contacting you because you are a former AIMSweb 1.0 customer and we have discovered that student and account administrator data stored in Pearson’s AIMSweb 1.0 platform was affected by a data security incident. The student data affected is limited to directory information, as defined by the Family Educational Rights and Privacy Act (FERPA), including first and last name, and in some instances, date of birth and email address. The account administrator data affected may include first and last name, job title, work email and work address. While we do not have any evidence that this information has been misused, we wanted to bring this to your attention as a precaution.

WHAT HAPPENED:

In mid-March of 2019, we became aware that an unauthorized third party gained access to a set of data related to the AIMSweb 1.0 platform. We immediately launched a review, which included outside cybersecurity experts, to determine the nature and extent of any data potentially affected. Pearson is also working with law enforcement. Through our review, we believe this incident occurred in or around November 2018.

WHAT DATA WAS AFFECTED:

The student data affected includes student first and last name, and in some instances, date of birth and email address. The account administrator data affected may include first and last name, job title, work email and work address stored in the AIMSweb 1.0 platform. No grade or assessment information was affected in this incident, and the AIMSweb 1.0 platform does not contain Social Security numbers, credit card data, or other financial information.

WHAT WE ARE DOING:

Pearson takes its obligation to safeguard personal information very seriously. After discovering this issue, we took prompt action to secure the AIMSweb 1.0 platform. We also have determined that no other Pearson systems were affected by this incident. As a result of the incident, we are undergoing a review to determine additional steps we can take to further enhance the safety and security of your students’ and account administrator’s personal information and our systems, to help prevent recurrences of incidents such as this one.

If you would like to receive further information about your data or for any other questions about this matter please call **866-883-3309**. We will ask that you specify a chosen authorized agent for us to securely share a list of impacted individuals with. Any further questions on data will be directed back to that authorized agent or your institution as part of this secure process.

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In addition, we are offering complimentary credit monitoring services from Experian for affected individuals. While we do not have any evidence that this information has been misused, we are providing this option for those who wish to enroll as a precautionary measure. If you are interested in learning more about this option, please call **866-883-3309** or email aimswelrequest@pearson.com.

FOR MORE INFORMATION:

If you have any questions regarding this letter, please call **866-883-3309**.

Sincerely,

A handwritten signature in black ink that reads "Arthur Valentine". The signature is written in a cursive style with a large initial "A".

Arthur Valentine
Pearson Clinical Assessment
Managing Director