

WCSD Branding Color Palette

Color Palette

Primary Colors



WCSD Blue
PMS: 2955
CMYK: 100/45/0/37
RGB: 0/82/136
Indexed: #005288

WCSD Gold
PMS: 117
CMYK: 0/18/100/15
RGB: 222/180/8
Indexed: #deb408



WCSD Red
PMS: 185
CMYK: 0/91/76/0
RGB: 239/62/66
Indexed: #ef3e42

WCSD Brown
PMS: 497
CMYK: 0/70/100/78
RGB: 89/31/0
Indexed: #591f00

WCSD Green
PMS: 371
CMYK: 43/0/100/56
RGB: 79/111/25
Indexed: #4f6f19

WCSD Purple
PMS: 2685
CMYK: 96/100/0/10
RGB: 51/42/134
Indexed: #332a86



Secondary Colors (Bright)

WCSD Bright Teal
PMS: 3165
CMYK: 100/0/28/65
RGB: 0/83/94
Indexed: #00535e

WCSD Bright Blue
PMS: 3135
CMYK: 100/0/16/9
RGB: 0/159/194
Indexed: #009fc2



WCSD Bright YellowOrange
PMS: 130
CMYK: 0/30/100/0
RGB: 253/185/19
Indexed: #f1aa1f

WCSD Bright Orange
PMS: 158
CMYK: 0/61/97/0
RGB: 245/128/37
Indexed: #ea7225

WCSD Bright Yellow
PMS: 114
CMYK: 0/8/73/0
RGB: 255/227/98
Indexed: #fadf44

WCSD Bright Green
PMS: 390
CMYK: 22/0/100/8
RGB: 193/205/35
Indexed: #c1cd23

WCSD Branding Color Palette (continued)



Secondary Colors (Subdued)

Light Brown

PMS: 464

CMYK: 10/49/100/35

RGB: 158/102/20

Indexed: #9e6614

Light Blue

PMS: 644

CMYK: 42/15/0/6

RGB: 134/178/216

Indexed: #86b2d8

Cream

PMS: 4545

CMYK: 0/3/19/6

RGB: 241/229/199

Indexed: #f1e5c7

WCSD Gray

PMS: 424

CMYK: 0/0/0/61

RGB: 126/128/131

Indexed: #7e8083