

Hurry, Apply Today!



BROADCASTING STUDENT SCHOLARSHIPS

Available For Nevada Students

On the air. Behind the scenes. Behind a camera. Online marketing. Sales, support and more. A career in broadcast communication covers a wide variety of exciting career opportunities!



Application Deadline:
APRIL 12, 2024

Get more information at:
NevadaBroadcasters.org

PLACES WHERE OUR SCHOLARSHIP WINNERS HAVE WORKED



The Purpose

By endorsing and supporting quality education, the members of the Tony & Linda Bonnici Scholarship Fund (TLBSF) and Nevada Broadcasters Foundation (NVBF) are helping to guarantee the future of broadcasting in Nevada. The scope of the NVBF scholarship fund encompasses these areas of broadcasting and digital **Radio:** *Radio and Digital Sales, Sales Management, Promotions, Programming/Music, Digital/Web, Business Office, Remote Engineering, Equipment and Digital Technicians, Digital and Podcasting content, Show and Commercial Production, Show Producers and On-Air Talent.*

Television: *Television and Digital Sales, Sales Management, Community Promotions, Business Office, Equipment and Digital Technicians, Digital/Web, Social Media, Graphics, Commercial Production, Promotion Writer/Producer, News Studio Production, Newscast Producers/Directors-On-Air and Online, News Assignment Desk, Media Management, Master Control Operations, Reporters, Photojournalists, Editors, Anchors and News Management.*

The purpose is:

- To support potential and commitment in promising future broadcasting professionals;
- To encourage a high standard of professionalism in the industry;
- To foster a strong relationship between higher education and the profession; and
- To promote a greater understanding of journalistic ethics and the societal responsibility of broadcasting professionals.

To Qualify

Applicants must meet these criteria:

- Accepted to or attending a Nevada post-secondary institution (two or four-year colleges);
- Enrolled in a broadcast or related curriculum such as broadcast journalism, broadcast accounting, broadcast engineering, etc.;
- Enrolled in at least 12 credit hours (full-time) each semester, the scholarship is in effect; Seniors who need less than 12 credits to graduate are exempt from this rule.
- Minimum cumulative career grade point average of 2.7 on a 4.0 scale or equivalent;

- Application signed by college radio/TV/Journalism/Media Studies department head or advisor. A school counselor must sign high school applications, certifying the applicant meets the eligibility criteria.
- Mail or Email the application and attachments.
- Request an official high school or college transcript to be mailed to:
Nevada Broadcasters Foundation
c/o Eric Bonnici
8985 S. Eastern Ave., Suite 205, Las Vegas, NV 89123
- Preference given to previous recipients.

The Scholarship

The NVBF makes scholarship awards available for tuition only to prospective broadcasting professionals annually.

Selected applicants will receive a full-year (a value of up to the cost of up to 15 credits per semester) award for their enrollment in a two-year or four-year college in a broadcast or related program. Recipients must maintain qualifying credit hours and GPA from semester to semester.

Scholarships will be paid in two installments directly to the school registrar following fall and spring enrollment. The spring installment is contingent on the student meeting the scholarship criteria. Class enrollments will be reviewed for program applicability. Though out-of-state students are encouraged to apply, the NVBF will only pay in-state (Nevada resident) costs per credit.

Recipients will be encouraged to participate in an internship at a TV or radio station. The internship will be flexible according to the recipient's school schedule.

Recipients will be encouraged to volunteer at several fundraising events held throughout the year.

Selection Criteria

The selection committee will consider the depth of thought, clarity of expression, and commitment to broadcasting as the primary criteria. Extracurricular activities, community and public involvement, and other interests will also be considered.

Industry needs such as sales, marketing, videographers, producers, and digital, technical, and engineering professionals may be considered when selecting the recipients.

Financial need may be considered but is not required for eligibility; applicants are asked to indicate how their education is being funded.

Submit up to three letters of recommendation. Please note: previous recipients do not need to submit recommendation letters.

Application Procedure

Complete the application form, attaching additional sheets as necessary, and **mail or email to:**

Nevada Broadcasters Foundation

Att: **Eric Bonnici**

8985 S. Eastern Ave., Suite 205

Las Vegas, NV 89123

email: foundation@nevadabroadcasters.org

Applications must be postmarked by:

Friday, April 12, 2024.

The Scholarship Committee will screen the applications to determine who will receive a personal interview. The Scholarship Committee will invite finalists for a personal interview. The interview process is critical to the Foundation Board's decision-making. Scholarship recipients will be notified after the decision process.

The Sponsor

The Tony and Linda Bonnici Scholarship Fund (TLBSF) and Nevada Broadcasters Foundation (NVBF) are governed by the Nevada Broadcasters Association (NVBA), which is a statewide trade association with a membership of radio and television stations serving Nevada. The TLBSF, NVBF and NVBA have a keen interest in the excellence of broadcast education. Consistent with this interest and to lend tangible support, TLBSF and NVBF have established this scholarship program to encourage students with great passion to enter broadcasting as a career and to seek the highest quality education in the field. The scholarship program reflects NVBF's, NVBA's and our member stations' commitment to equal opportunities in education and employment.

For Questions Contact:

Eric Bonnici

Executive Director

Nevada Broadcasters Foundation

702-794-4994

eric@nevadabroadcasters.org



“Paving the way for future broadcasters.”

The Nevada Broadcasters Foundation's Broadcasting Scholarship Application

To be eligible, you must submit the application, including the written portion and letters of recommendation. Official transcripts must be mailed directly from the issuing school.

Return to Nevada Broadcasters Foundation, postmarked by **Friday, April 12, 2024.**

- Mail or Email application with any additional pages and up to three letters of recommendation
- Submit by mail official transcript(s) from issuing school to Nevada Broadcasters Association, c/o Eric Bonnici, 8985 S. Eastern Ave., Suite 205, Las Vegas, Nevada 89123

YOU

Name _____ Email _____

NSHE ID # _____

Address _____

City _____ State _____ Zip _____

Tel. # _____

Parent/Guardian _____ Tel. # _____

Address _____ City _____ State _____ Zip _____

How did you find out about this scholarship program?

Your cumulative GPA _____ Broadcast course GPA (if applicable) _____

College grade level during the coming academic year (Fall 2024) _____

Expected date of college graduation _____

Major/degree working toward _____

How is your education being funded (by percent)?

Parent(s) _____ % Self _____ % Loans _____ % Grants _____ % Scholarships = 100%

What other scholarships or student aid do you have or are expecting?

Your School

School you are currently attending

Name of department head, advisor, or counselor _____

Address _____ City _____ State _____

Zip _____ Tel. # _____

College you will attend in Fall (2024) _____

Your Activities

List your academic honors and other accomplishments.

List school and community activities and clubs and offices held.

List broadcast-related internships and employment.

What part-time work, if any, have you done while attending school?

Your Career

Where do you see yourself working immediately out of college? What would be your eventual "dream job"?

Please submit an up to three typewritten page essay (double spaced) addressing the following:

- Why did you select broadcasting as your career choice?
- What specific area of broadcasting most interests you and why?
- What have you learned during school that reinforced your decision to pursue broadcasting as a career?
- What do you think about broadcast advertising and its importance to a station?
- How does the FCC influence broadcasting?
- How could broadcasting better serve society?
- Describe the local radio or television station (not cable network) you most admire and why.
- What do you think is the impact of any Internet and social media on traditional broadcasting?
- Describe your most rewarding broadcast-related experience.

Video Submission:

Complete a video about yourself and briefly explain why you think you should be awarded an NVBF scholarship. The video should be at most 60 seconds. Format: mp4
 The clip can be uploaded using TikTok, YouTube, or email via WeTransfer or any other video transfer platform to Foundation@NevadaBroadcasters.org.

I certify the information on this application and attachments is true and correct.

Name (Please Print)

Applicants Signature

Date

Department Head, Counselor, or Advisor Certification (must be completed)

I certify this applicant meets the criteria related to Nevada residency, GPA, major, and grade level.

Name (Please Print)

Signature

Date

Checklist: Make sure you have done the following.

- ___ Enclosed is a copy of a valid picture I.D.
- ___ Had an official high school or college transcript sent to the NVBF office.
- ___ Enclosed is an up to three typewritten page essay.
- ___ Enclosed are up to three letters of recommendation.
- ___ Enclosed completed application.

Do Not Fill Out Below This Line:

RECEIVED

Eric Bonnici/Executive Director

Date